



Higher Education Sector

Invest in Uttarakhand

Uttarakhand Global Investors Summit 2023



Rapid growth and demographic dividend presents significant growth opportunity in Education



USD 120 bn market size of Indian education sector



Largest network of education institutes in the world with ~45,000 degree colleges + ~1,000 universities



USD 33.8 bn worth of projects identified for investment under National Investment Pipeline



Indian ed-tech market (2nd largest in the world) – USD 30 Bn by 2030

Growth Drivers:

- **Huge target population** – 500 mn people in 5 to 24 years age group
- **Rising gross enrolment ratio**
- **Rapidly growing online education / ed-tech ecosystem** aided by increasing digital penetration
- **Favourable policy environment** – National Education Policy (NEP) 2020; Sarva Shiksha Abhiyaan; Rashtriya Uchchar Shiksha Abhiyan and programs such as Skill Up India



Vision and Mission for Higher Education in Uttarakhand

Vision

Elevation of education ecosystem: amplification of cutting-edge skills , fostering research, industry collaboration, and entrepreneurial spirit

Mission



Addition of globally reputed higher education institutes



Improve accreditation rate of existing institutions



Enhance quality assurance to meet global benchmarks



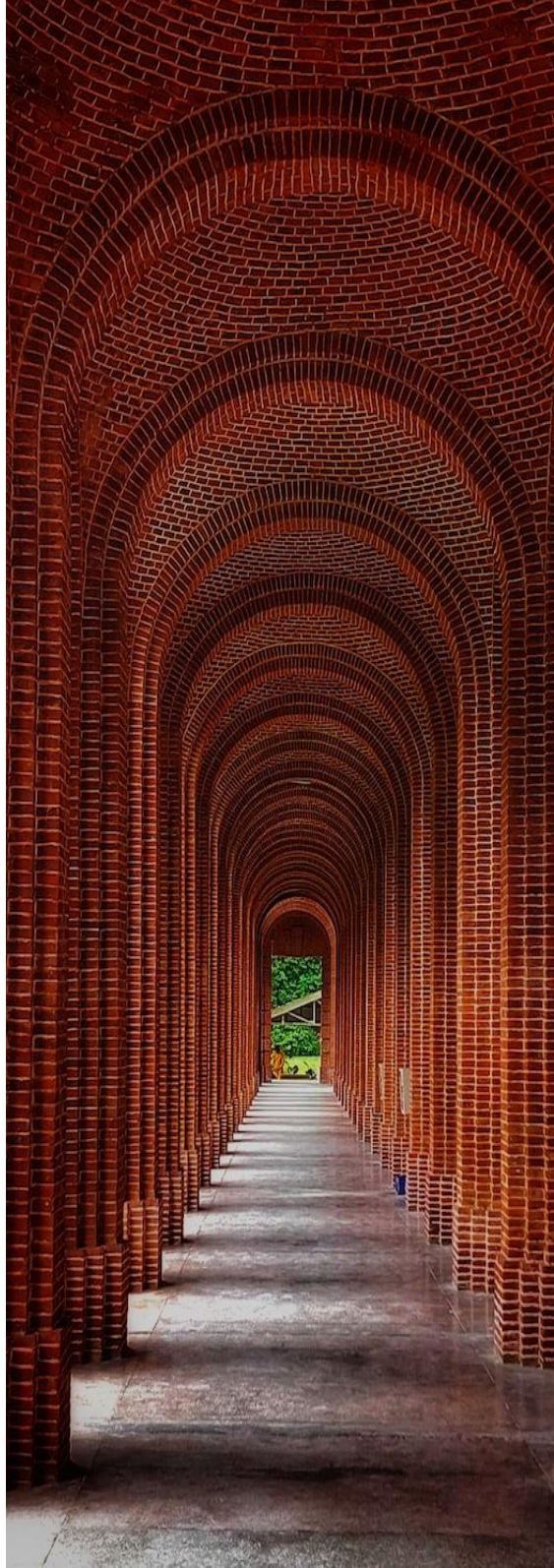
Foster research & innovation through a collaborative and interdisciplinary approach



Foster strong partnerships with industries to ensure success in global job market



Develop smart classrooms, digital library and ERP based solutions for institute administration



Uttarakhand, recognized as 'school capital of India', presents opportunity for leaping towards 'Higher Education' ecosystem

Existing Infrastructure:

- Dehradun-Mussoorie belt known for its K-12 institutions like Doon School, Welham School, Woodstock School, Convent of Jesus & Mary etc.
- Higher Education institutes and research centres:
 - IIT Roorkee, IIM Kashipur, NIT Srinagar and AIIMS Rishikesh
 - Specialized institutes – University of Petroleum and Energy Studies (UPES) and GB Pant University (Agriculture)

Goals:

- Ground investment of INR 15,000 Crore in Higher Education
 - Establish 20 new world class higher education institutes
 - Enable ~1.5X increase in colleges per 10 lakh population
- Addition of 5 State colleges / universities to list of India's top 100 educational institutes

Uttarakhand has been acknowledged for Ease of Doing Business & Peace of Doing Business

“Achievers” in Ease of Doing Business



Ranked 1st in Peace, Justice and Strong Institutions in NITI Aayog's SDG ranking

Online Single Window System for all required approvals



Self / Third party certification in lieu of departmental inspections

Single Point Sectoral Clearances



Single Integrated Return for all labour laws

Regular Consultation with Industries & Grievance Redressal System



Simplified Consent Renewal and Statutory Returns

66 99 *NCAER Assessment based on “Perception of good business climate ranks Uttarakhand as the least corrupt state in India”*

NCAER

66 99 *Uttarakhand was one of the five states where more than 90% respondents said they faced no problem in getting land*

NCAER N-SIPI Index Survey

66 99 *Uttarakhand has also figured as the second-best performing state in terms of project implementation, improving investment scenario in the state*

ASSOCHAM



Policy support to Higher Education – State's Service Sector Policy



Aim

To provide red carpet for large scale investment, thus expanding State's image as home to world-class higher education institutes

Development of at least 20 new higher education institutes over next 7 years

Benefits

Up to 25% capital subsidy in form of:

Allotment of land from Government Land Bank

OR

Capital subsidy of up to 25% of CAPEX in case of privately acquired land

++ Multiple other incentives for setting up CoEs and Quality / Infrastructure improvement of existing institutes

Investment Opportunities – Greenfield Projects



	Project Name	Expected Investment
1	Development of Education City at Dakpatthar, Dehradun <i>(3-4 colleges / universities)</i>	INR 1,000 Crore
2	Higher Education Institute at Kichha Township in Udham Singh Nagar district <i>(2 HE institutes)</i>	INR 500 Crore
3	Higher Education Institute near IIM Kashipur, Udham Singh Nagar	INR 500 Crore
4	Higher Education Institute at NEPA, Udham Singh Nagar	INR 500 Crore
5	Higher Education Institute at Chharba, Dehradun	INR 100–200 Crore
6	Higher Education Institute at Bahadrabad, Haridwar	INR 100–200 Crore
7	Greenfield K-12 school at Nainital	INR 50+ Crore
8	Greenfield K-12 school at Rishikesh	INR 50 + Crore



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