



Government of Uttarakhand
Dept. of Industrial Dev. and MSME
Newsletter | September 2022



Shri Pushkar Singh Dhama
Hon'ble Chief Minister
Government of Uttarakhand

From Chief Editor's Desk



Dear Readers,

With India celebrating its 75 years of Independence, the month of August was full of activities, which made it a great month!

Among key activities, a seminar on promoting exports was organised by FIEO and EXIM Bank in the august presence of the Hon'ble Chief Minister.

Pharmaceutical products are one of the major commodities being exported worldwide, to strengthen this, a seminar on new schemes by Govt. of India was organized at Haridwar. Other events include seminar on manufacturing of Leather products, promotion of women entrepreneurship by FICCI Ladies Organisation and 'Pitchathon' for Startups.

A lot of progress has also been recorded toward Gatishakti Yojana in the state, where various Departments are identifying projects for proactive planning. The products from the state are carving their presence globally too. Nine products from the state are GI tagged.

Uttarakhand had its maiden investors summit in 2018. An investor felicitation ceremony is being planned for units, which have recently started operations. This will be followed by roadshows in Delhi and Mumbai.

If you have any suggestions, kindly do write to us. Happy Reading!

Dr. Pankaj Kumar Pandey, IAS
Secretary, Dept of Industries

Seminar on promoting Exports from Uttarakhand



FIEO, in association with the Exim Bank, organized an interactive seminar on "Promoting Exports from Uttarakhand" on August 26, 2022, at Dehradun. The Hon'ble Chief Minister of Uttarakhand, Shri Pushkar Singh Dhama presided the event as the Chief Guest. Addressing the participants during his keynote address, Hon'ble CM highlighted that Uttarakhand's economic performance has exhibited strong resilience even while the global economy continued to face multiple challenges.

He underlined that the State's strong export infrastructure, conducive business environment, and strong export ecosystem have positioned the State as one of the top achievers among the Himalayan States in the Niti Aayog's Export Preparedness Index 2021. He also emphasized that the Government of Uttarakhand remains committed to strengthening the business environment in the state, and supporting exporters in their internationalization endeavors.

The Seminar also saw enthusiastic participation by policymakers and senior Government officials including Dr. Pankaj Kumar Pandey, Secretary, Department of Industrial Development, AYUSH & MSME, Govt of Uttarakhand, and Shri Sudhir Nautiyal, Director, Industries, Govt of Uttarakhand. Importance of and ways to promote exports, including country-commodity matching was deliberated in the industrial landscape of Uttarakhand. In the sessions that followed, interactive presentations were made on the existing policy support and available financing solutions for exporters by representatives from India Exim Bank, ECGC, DGFT, FIEO, and Department of Industries, Govt of Uttarakhand.

New Approval available through the Single Window Clearance System

Uttarakhand's Single Window portal www.investuttarakhand.uk.gov.in provides facility to business to avail 100+ approvals online. Expanding the list of approvals, now following approvals can also be availed through this portal.

- Wholesaler license for IMFL, Excise Verification Certificate and Bond from Uttarakhand Excise Department:
- Authorization under Solid Waste Management Rules, 2016, Authorization under Construction & Demolition Waste Management Rules, 2016 and Battery Waste Management from Uttarakhand Pollution Control Board:
- Report / Return file for Dealer, Repairer, and Manufacture under Legal Metrology Act

State Level Udyog Mitra Meeting organised as a continuous dialogue



Continuous dialogue with stakeholders has always been a top priority for the Hon'ble Chief Minister. Under his guidance, a meeting of the State Level Udyog Mitra Committee was held in the Secretariat on August 3rd 2022. Hon'ble Chief Minister, Shri Pushkar Singh Dhama said that "the Government has undertaken several reforms in creating an investor friendly environment to promote investment in the state. Due to these efforts, an investment of more than Rupees 9,000 crores has been made within a year's time. The established industries in the state are our brand ambassadors". He thanked the businesses for their positive feedback, which helped the state to be under the achievers category in the ranking of Ease of Doing Business released by DPIIT.

Basis suggestions from the industry, Government has undertaken lot of work in infrastructure development and policy reforms, which made it easy for business to be more competitive. During the meeting, the CM also released the compilation of important mandates of the Industrial Development Dept., Public Enterprises Department and the MSME Department. On this occasion, Cabinet Ministers Shri Premchand Agarwal, Shri Subodh Uniyal, Shri Dhan Singh Rawat, Chief Secretary Dr. SS Sandhu, Additional Chief Secretaries Ms Radha Raturi, Mr Anand Bardhan, Principal Secretary Mr RK Sudhanshu, Secretaries, Mr Shailesh Bagoli, Mr R. Meenakshi Sundaram, Mr Sachin Kurrve. Mr H.S Semwal, Dr. Pankaj Kumar Pandey, DG/ Commissioner Industries Rohit Meena, and other officers were present.

Scheme for Strengthening Pharmaceutical Industry launched



Confederation of Indian Industry (CII), in association with the Department of Pharmaceuticals, Govt. of India hosted an outreach program on "Scheme for Strengthening of Pharmaceutical Industry (SPI)" on 27 August 2022 at Haridwar. The program saw participation from Industry associations and industry players. Dr. Pankaj Kumar Pandey, IAS, Secretary Industries, Government of Uttarakhand presided as the Chief Guest of the program. The workshop focused on the SPI scheme and its main features. The scheme is to boost pharmaceutical companies across India. In his address, Dr Pandey mentioned that Uttarakhand is a key pharmaceutical hub in the country and encouraged investors to invest more in the State and with the new schemes, there are huge possibilities for current businesses to expand. He embraced the vision of the Hon'ble Chief Minister and addressed the investors as the "Brand Ambassadors" of the state.

The SPI scheme has three components, Assistance to Pharmaceutical Industry for Common Facilities (APICF), Pharmaceutical Technology Upgradation Assistance Scheme (PTUAS) and Pharmaceutical & Medical Devices Promotion and Development Scheme (PMPDS). The main aim of the scheme is to strengthen the existing pharmaceutical clusters' capacity for sustained growth by creating common facilities and to facilitate the existing MSME pharma units to meet national/ international regulatory standards by upgrading their facilities to schedule WHO GMP Standard,

Shri SC Nautiyal, Director of Industries, Government of Uttarakhand encouraged the industry associations to give their suggestions and recommendations on the policies drafted by the Department of Industries. He invited the investors to invest in the pharma sector as the state is the pharma hub and mentioned developing a mechanism to identify the strong players within the state. He also mentioned that the pharma is one of the leading sectors which contributes to the State exports and argued all to come together to strengthen this sector.

FICCI Ladies Organization (FLO) Uttarakhand organized its first women entrepreneurs meeting



FLO Uttarakhand organized its first women entrepreneurs meeting at WIC India on 3rd August 2022. The main objective of this meeting was to create awareness around the opportunities that exist for the women of Uttarakhand in kick-starting and growing their own ventures and creating more employment. Deliberations were made to empower budding and existing women entrepreneurs who want to start, run and grow their businesses and create conducive conditions for inclusive, resilient, and sustainable economies.

The meet hosted around 100+ women entrepreneurs coming from various entrepreneurial backgrounds.

Speaking on the occasion, Neha Sharma, Chairperson, FICCI Ladies Organization Uttarakhand said, "We are elated to kick-start the first program under the much thought after FLO Startup Cell. Our aim is to empower the women entrepreneurs of Uttarakhand by giving them the right platform and opportunities. We are the facilitator between the government and the talented women entrepreneurs of our State. We will provide them all the necessary help to make their entrepreneurial journey a successful one."

'Bharat Pitchathon' by Headstart Network foundation and Startup Uttarakhand



HEADSTART | Startup Uttarakhand
PRESENTS
BHARAT PITCHATHON
Uttarakhand Edition

Garhwal edition
ROORKEE
Event Date: 24th August 2022

Kumaun edition
ALMORA
Event Date: 27th August 2022

PARTNERS
THE GENESIS QUANTUM UNIVERSITY INNOVATION COUNCIL | IIT Roorkee | Runway

Last Date to apply - 20th August 2022
Register Now - bit.ly/BharatPitchathon

Startup Uttarakhand that aims to unearth the hidden gems and hot talents in Bharat and assist them with fundraising and market access organised 'Bharat Pitchathon' along with Headstart Network foundation. With a network of 20+ investment partners, 20 incubation partners and 30 city-level chapters, Bharat Pitchathon is an amalgamation of revolutionary Startup pitches, sound ecosystem networking, and startup acceleration. The Bharat Pitchathon is scheduled for different dates in the State.

Policy to encourage Startups will be made at the district level

Under the Chairmanship of Sh. Rohit Meena Director General/ Commissioner, a virtual meeting was organized with all the District Industries General Managers and officers of various departments of the state for the start-up strategy. To promote the State Startups, the Districts will work by formulating a strategy to develop an ecosystem for Startups to position their business,

In the meeting, Director, Industries, Shri Sudhir Chandra Nautiyal informed that 136 Startups in the state are recognized by the Government. These Startups are positioning their ideas to business to solve the various challenges of society. Startup from Uttarakhand have made their mark at the national and international level. 11 incubators are established to provide technical support to Startups and more than 200 mentors are mentoring Startups. Currently, Startups are from large cities of the state. But now, a strategy has to be made at Districts level to develop the Startup ecosystem, in which the cooperation of all the departments will be taken. Till now only the Industry Department selects the Startups and the opportunity is that many more Department may also participate, including those at the District level. For this, boot camps will be held in all the districts from September.

Virtual Interaction for Indian Footwear and Leather Development Programme (IFLDP)



The Directorate of Industries is glad to inform you that the information on benefits of the 'Indian Footwear and Leather Development Programme (IFLDP)' have been disseminated to the stakeholders in Uttarakhand. A webinar was hosted on 6th August 2022 among General Managers (District Industries Centre) of the 13 districts of Uttarakhand and was chaired by Director Industries. The benefits of the scheme were discussed with the attendees.

In continuation of the above, District Industries Centre identified the list of industry players which were found to be mainly situated in the Dehradun, Haridwar and Udham Singh Nagar districts. A webinar was hosted on 10th August 2022 by the Directorate of Industries for the leather industry stakeholders. As many as 15 representatives from the industry participated in the webinar. The attendees were briefed about the IFLDP and its sub-schemes. The benefits under the scheme and procedures to apply were detailed to them. The webinar concluded with discussions and resolution of queries of the industry. The Directorate of Industries is thankful to DPIIT for their efforts and support in the upliftment of the leather industry in Uttarakhand.

Uttarakhand Pavillion at India GI Fair 2022

Export Promotion Council, Noida Expo Center Main India GI Fair was inaugurated by Hon'ble Industries Minister Shri Chandan Ram Dass to increase the tag space production in the country. At the India GI Fair on 27-Aug-2022, the Chief Industries Minister took refuge in the products displayed in the Uttarakhand Pavilion.

He said that the GI tag provides a unique identity to the place born. This will increase the demand for the products in the international market. More than 390 products in the country have been registered under the GI tag, out of which 9 products from Uttarakhand have been recognized. The objective of GI tag of a product is to preserve our collective, physical heritage and ethos along with its global location recognition.

The MSME Minister said that due to increasing demand in the market from the marketing and branding of honey with GI tag of the place products, handicraftsmen and farmers will get its proven benefits.

Along with Uttarakhand, Product Bhotia Dann, Aipan, Ringle Craft, Tamta Utpad (copper), Thulma, Kumaon Chyura Oil and Munsiyari Rajma have become a unique identity not only in India but in the world, which will strengthen their demand and branding worldwide. On this occasion, Joint Director Industries Shri Mrityunjay Singh, General Manager Shri Vipin Kumar, Chief Accounts Officer Shri Chamoli etc. were also present.

India's first observatory to monitor space activity to come up in Uttarakhand



India's first commercial space situational awareness observatory, to track objects as small as 10 cm in size orbiting the earth, will be set up in the Garhwal region of Uttarakhand by Digantara, a space sector start-up. The space situational awareness (SSA) observatory will help India track any activity in space including that of space debris and military satellites hovering over the region.

Currently, the United States is a dominant player in monitoring space debris with observatories. The observatory will also give India indigenous capabilities to monitor space activity over the subcontinent,

"We are proud to support Digantara's vision and plans in establishing India's first dedicated Space Situational Awareness (SSA) observatories in Uttarakhand," Sudhir Nautiyal, Director of Industries in the Government of Uttarakhand said.

For detailed information on Government of Uttarakhand policies, please visit

<https://investuttarakhand.uk.gov.in/>

For feedback and suggestions on the newsletter, please connect with Directorate of Industries

mpr@doiuk.org | Helpdesk +91-7618544555